



**medical technology**  
ASSOCIATION OF NEW ZEALAND

## MTANZ Innovation Award 2017

We invite you to enter your company in the **Medical Technology Association of New Zealand (MTANZ) Innovation Award 2017**.

The New Zealand Medical Technology Association of NZ believe in celebrating success and want to recognize innovative industry excellence. Then why not get the recognition you deserve by entering the prestigious MTANZ Innovation Award?

MTANZ recognizes the success and excellence of the New Zealand medical device industry. By entering the award it encourages member companies and industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results with innovative medical technology.

If you're a MTANZ member company, regardless of size or location these awards are open to you.

Just by entering the **MTANZ Innovation Award** you may:

### **Boost your profile**

The **MTANZ Innovation Award** is an excellent way to raise your company profile. Finalists and winner receive widespread coverage about their achievements.

### **Establish international credibility**

This is your chance to prove that you and your company compete on the world stage.

### **Access a distinguished network of industry leaders**

Take the opportunity to engage with New Zealand's medical device community. Attending the HealthTech Week Gala Dinner & MTANZ Awards gives you the chance to meet and mingle with industry professionals.

All nominees will benefit from entering the awards. Examining the process by which excellence in innovation can be achieved helps businesses identify key areas for improvement. In addition, entering the award demonstrates to staff and clients that the business is committed to the pursuit of excellence. To encourage recognition within local marketplaces.

### **MTANZ Innovation Award Winner Receives**

- Announced at the HealthTech Week Gala Dinner & MTANZ Awards (19 June 2017) following a brief profile of all finalists to dinner attendees
- The MTANZ Innovation Award Trophy and framed certificate
- The ability to promote your win for an unlimited period
- Publicity on the MTANZ website and other related promotional material and avenues

All nominees will benefit from entering the **Innovation Award 2017**. Examining the process by which excellence in innovation can be achieved helps to identify key areas for improvement. In addition, entering demonstrates to staff, clients and stakeholders that the business/organisation is committed to the pursuit of excellence.

Member companies and their employees can self-nominate for the award by addressing a range of criteria that are relevant to the category. The submissions are then judged by a panel of independent judges.



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## **MTANZ Innovation Award 2017 Rules and Criteria**

The Medical Technology Association of New Zealand (MTANZ) welcomes any current MTANZ 2016/2017 Member company or organisation based or represented in New Zealand to participate in the **2017 MTANZ Innovation Award for Excellence in Medical Technology**.

This MTANZ award recognises the innovative and extraordinary contribution of medical technology in improving health outcomes of New Zealand patients.

A company can enter a product launched in New Zealand between **1 January 2015 and 1 January 2016** and used in the diagnosis, prevention, treatment or management of disease and disability.

### **How to enter:**

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation as set out in the rules
- Send your application by **Wednesday 3<sup>rd</sup> May 2017** to  
**Victoria Jantke – MTANZ Innovation Award**  
**Email: victoria@mtanz.org.nz**  
**Medical Technology Association of NZ**  
**PO Box 74116**  
**Greenlane Central, Auckland 1546**

### **MTANZ Innovation Award 2017 Criteria:**

The product must demonstrate the following criteria:

- Evidence of significant contribution to improving patient outcomes by enhancing quality of life
- Evidence of technical excellence
- Evidence of innovation.

In addressing the criteria applicants should consider and address the following questions:

- Describe the technology
- What health problem is the technology addressing and how does it address it?
- What other products are currently available to address this issue and how does this technology differ from existing technology?
- Having regard to the consumer's quality of life, does the product provide a balance between invasiveness and efficacy?
- Scientific evidence to support the claims against the criteria. This can include published data, unpublished scientific data, results of clinical trials, patient feedback

**Rules:**

- Entries are accepted from a medical technology company based in New Zealand or represented in New Zealand at the time of product launch
- Entries will be accepted from current MTANZ 2016/2017 Members only
- A company can enter more than one product (up to three) and each product will require a separate application
- A product can include medical technology and used in the diagnosis, prevention, treatment or improvement of disease and disability
- The product must be launched in New Zealand between 1 January 2015 – 1 January 2016
- Product must have either been designed, manufactured or distributed in New Zealand
- Entries must be sent to MTANZ in pdf or paper copy
- Where the entry is supplied in paper copy, please send 5 copies, this includes 5 copies of print advertising if applicable
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words
- Entries must address the criteria and each response to the criteria must be no more than 300 words in length
- Applicants must complete an entry form signed by a person authorized by the company
- Entries can include photographs and other supporting documentation but must not include product samples
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

**Judges:**

There are up to four judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

**Timeline:**

Nominations must be received at MTANZ Secretariat by Wednesday **3<sup>rd</sup> May 2017**.

From the nominations received, three finalists will be chosen and invited to attend the HealthTech Week Gala Dinner & MTANZ Awards. The finalists will be notified by Friday **26 May 2017**.

The winner will be announced at the HealthTech Week Gala Dinner & MTANZ Awards in Auckland on **Monday 19th 2017**.